



Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College for Women (Aided Stream)
Affiliated to University of Madras, Re-accredited with A+ Grade by NAAC,
Chromepet, Chennai 600044

Volume 1

VAISH E-BULLETIN

An Encapsulated Campus Round Up

June – August 2019

PRINCIPAL'S DESK

This newsletter is designed with a panoramic envision of highlighting the happenings on the campus each academic month. All academic and non-academic significances will take place in this newsletter. Best wishes to the editorial team.

ORIENTATION

Orientation programme was conducted for the first year students on June 17, 2019. Principal and other faculty members introduced the facilities and infrastructure of the college that supports the students' educational and personal goals.



The programme started with an invocation. The Principal, Dr. R. Geetha gave a warm

welcome to the gathering, along with a brief orientation. A PowerPoint was presented to show the activities and programmes that the college is supporting and encouraging, for the students to take part in. Those including, co-curricular activities, placement opportunities, life skills training, research programmes and the achievements of the students in that academic year. She motivated the students to set goals in life and to work hard with dedicated efforts to achieve their goals.



The Vice Principal, Dr. P. Beena, addressed the students and inspired them with her encouraging words and shared a small story to boost their confidence. The Principal introduced the Union Office Bearers to the freshers.

DEPARTMENT ORIENTATION, CAMPUS TOUR & PEER INTERACTION

The second day of the induction programme was the department orientation, where the Head of the departments with faculty members met the students. They were briefed about the genesis of the department, relevance of the course, syllabus, importance of the exams, discipline, rapport with the department, ward - tutor role in academics and the achievements of the department.



A campus tour was organized for the freshers to get familiar with the college infrastructure. The freshers were guided by their seniors and this was their first leap into familiarity.



MOTIVATIONAL SPEECH

A Motivational speech session by Mrs. Usha Ramakrishnan was held as a part of the Students' Induction Programme on June 1, 2019. She gave an inspiring speech to students. The speech was chiefly about "DONT FALL IN LOVE, RISE IN LOVE".



The Vice Principal Dr. P. Beena welcomed the gathering and introduced the guest speaker Mrs. Usha Ramakrishnan, Director, Global Adjustments Foundation. She spoke about the insights into the value of life, empowerment of women, social responsibility, and confident career path, this proved to be of great inspiration to the students. The speech was very vivacious indeed.



The presenter who herself was a source of motivation to the students, gave encouraging examples from her own life and inspired students to be self-motivating.

INTERNATIONAL YOGA DAY CELEBRATION, NSS & NCC ORIENTATION

On the account of International Yoga day, a session on the importance and benefits of yoga was conducted as a part of the student induction programme on June 20, 2019. The Vice Principal Dr. P. Beena welcomed the gathering and introduced the guest of the day, Mrs. N. Srividya, member and yoga trainer of Isha Yoga.

Mrs. Mamta. D. Bhatt, Chairperson, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College and Mrs. Bhavana Shah, the committee member, were amidst the faculty members to encourage the students. Mrs. N. Srividya with her team members presented the session with power point presentation and videos. The team instructed the students in performing the *asanas* and *pranayama* and also guided the students to perform different asanas and explained its benefits. The students were full of exuberance and participated enthusiastically.



NCC orientation was presented by Dr. K. Kanthimathi, coordinator of NCC, and the NCC cadets briefed on NCC, its establishment, achievements of the students and the benefits of being a part of it.

NSS orientation was presented by Dr. S. Amudha, NSS program officer. The NSS volunteers gave a briefing on the activities of NSS within the college and the importance of social service by youngsters in order to live in a clean and healthy surrounding.

FRESHERS DAY CELEBRATION

The Freshers' Day was celebrated on 21st June, 2019 to give a warm welcome to the 1st year students. The senior students from various departments marvellously performed cultural programmes like dance, drama, and so on to entertain and cheer up the first year students.



Freshers' day was a platform given to the senior students to welcome their juniors and for the establishment of a friendly relationship mutually. June 21, 2019 was nailed as a memorable day in the life of every fresher of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College. The fresher's day was filled with excitement, joy, music, enthusiasm, mirth and happiness. The event started with an invocation and the freshers were given a hearty welcome. First performance was a classical dance followed by solo singing performance, and

subsequently a solo dance and finally a group dance. The anchors set the stage on fire till the end of the programme very enthusiastically. Freshers gave their feedback at the end of the programme.

UNION INAUGURATION

Union inauguration 2019-20 was held on July 24, 2019. The Chief Guest KVJ Dr. Sumitra Prasad, inducted the Union office bearers to their post. She delivered a speech on empowerment of women in the society.

The students' union for the academic year 2019-2020 was inaugurated on 24.07.2019 at 10.30 am. The Chief Guest of the inauguration was, Dr. Sumitra Prasad, general secretary Dorai foundation, Facilitator/Mentor Sai Centre. As a symbol of good start, lamp was lit by the Chief Guest and the Principal. Office bearers of the Students' Union 2019-2020 took oath to do their best for the student community. Principal Dr. R. Geetha, delivered the welcome address and presented a brief report on the college activities (both academic and extracurricular) and also the union activities.

EDUCATIONAL EXCURSION

Students of III B.Sc. Physics along with staff members visited SATISH DAWAN SPACE CENTER SRIHARIKOTA HIGHER ALTITUDE RANGE (SDSC-SHAR) Shriharikota, Andhra Pradesh on August 2, 2019. Students visited various operational centres like Mission Control Centre (MCC), Launch Control Centre (LCC), Telemetry and tracking centre, Launch Pad 1 and Launch Pad 2 and Space museum. This educational trip proved to be very useful to the students.



IAS ORIENTATION PROGRAMME BY SRK ACADEMY

IAS Orientation programme was conducted by SRK Academy on August 7, 2019 that inspired and encouraged the students who were aspiring for Government profession. The Vice-Principal, Dr. P. Beena addressed the gathering. This was followed by a Power Point presentation by Mr. Uma Shankar of SRK IAS Academy to the final year students of various departments where, details about various Government examinations and the required study materials were discussed. During this session, Mrs. Fathima Patoudi of SRK IAS Academy shared her personal experiences. A questioning and answering session was held where the students interacted with the resource persons. Students were given feedback forms to fill in.

DIGIKUSHAL ORIENTATION

DIGIKAUSHAL orientation programme was conducted on August 14, 2019 at 9:00 am within the college premises for the final year students. Digikaushal is a global community for students, teachers, institutions and employers, which helps in excelling digital skills. They provide certified digital transformation courses that meet the highest global industrial standards. The coordinator presented a PowerPoint presentation which focused on the new global marketing techniques and the scope of digital marketing in the corporate world. The students interacted efficiently and clarified their doubts regarding the orientation programme.



INDEPENDENCE DAY

Independence Day celebrations took place in the college premises on August 15, 2019, half an hour past 7.00 in the morning. The honourable dignitaries of the programme were The Principal, Dr. R. Geetha and the Vice Principal, Dr. P. Beena.



The Principal hoisted the national flag and addressed the gathering. Various cultural events were performed by the students. Art works of the students were displayed in the premises. At the end of the celebrations sweets were distributed to the students.



GRADUATION DAY

Our college has aimed and succeeded in promoting women's education. We celebrated the students' graduation day on August 17, 2019. The event was adorned by the Chief Guest, Dr. K. Minraj, Dean, College Development Council, Madras University and all the graduates.



The event began with Tamil Thai Vazhthu. The Principal, Dr. R. Geetha welcomed the dignitaries of the day and addressed the gathering at 10:30 am. The Chief Guest gave the convocation speech on Women education and Empowerment.



This was followed by distribution of certificates to the UG and PG graduates. The graduates took oath and the programme came to an end with the National Anthem.

KRISHNA JAYANTHI CELEBRATIONS

Krishna Jayanthi was celebrated in the college premises on August 22, 2019. The function was held in the main auditorium at 11:30 am. The Principal along with the Chief Guest, Ms. Sukriti Madhavi from ISCON and the Union staff members commenced the Pooja ceremony.



The Principal felicitated the Chief Guest with a memento. The Chief Guest addressed the gathering and explained the six opulences of Lord Krishna. Students performed a drama portraying Lord Krishna as *makhan chor*. The celebration was filled with entertainment and fun.

WORKSHOP ON NUTRITION



The Department of Clinical Nutrition and Dietetics organized a One Day Workshop on July 12, 2019 on “Nutrition Support in Critical Care.” The event was inaugurated by the Principal Dr. R. Geetha, and the Chief Guests Mrs. B. Manimegalai, Chief Dietician & Mrs. K. Jayalakshmi, Senior Dietician, Christian Medical College, Vellore. The workshop served as a platform to provide hands-on training in the application of Enteral nutrition therapy in a clinical setup.

AWARENESS CAMPAIGN ON RUBELLA VACCINATION

“Service to others is the rent you pay for your room here on Earth” by making this quote even meaningful, on July 12, 2019, the Department of Journalism and Communication, joined hands with the Inner Wheel Club of Madras North to inaugurate the Community Enrichment Club and its PR Campaign on Awareness of Rubella Vaccination. Mrs Suchitra Venkatesh, President of Inner Wheel Club of Madras North helped and coordinated with the department to organize the programme. Dr. Kavitha Arunagiri, M.B.B.S., Deputy Director, Specialist in Virology from Kings Institute of Preventive Medicine with Mrs.

Nalini Prabhakar, PDC, Member of Inner Wheel Club and Ms. Naasira, Special Project Coordinator of Inner Wheel Club, graced the occasion.



WORKSHOP ON RESEARCH

The PG Department of Food Science Nutrition and Dietetics conducted two days’ Workshop on "Making Research Easy" on 16th and 17th July 2019 Dr. Niraimathi, Director, FENIVI was the esteemed speaker of the event. The workshop was on the basic Terminologies and Methodologies to be followed as a guideline while doing a research programme.

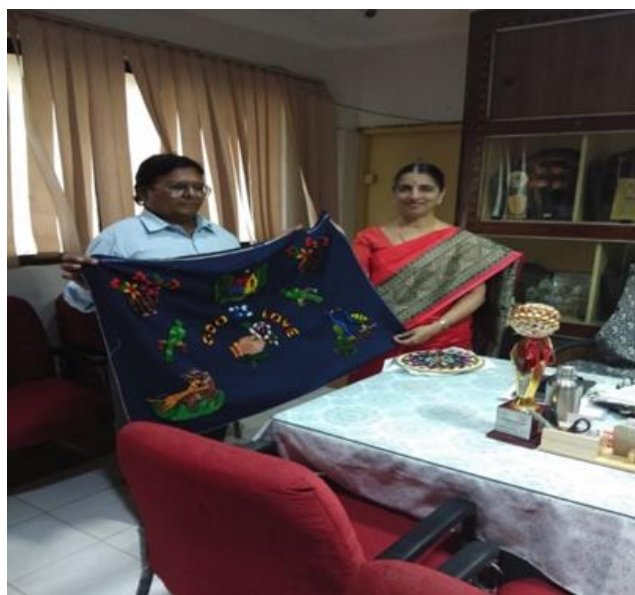


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WORKSHOP ON KASHMIRI EMBROIDERY

The Department of Nutrition Food Service Management and Dietetics had organized a One-Day Workshop on “Kashmiri Embroidery” on July 22, 2019. Mr. Balkishan a resource person from Delhi taught our students the exquisite art of Kashmiri Embroidery.



WORKSHOP ON NEWS READING

The Department of Journalism and Communication conducted a “Workshop on News Reading” on July 23, 2019. Mrs. Arulselvi, Newsreader at Doordarshan channel and Radio Jockey at Rainbow FM 106.4, Mrs. Shanthi, Newsreader at Doordarshan and Mrs. Jayalakshmi, Newsreader at Doordarshan channel made an appearance to this workshop. Mrs. Shanthi shared her experience in the media industry and also gave valuable ideas to become a good Newsreader. Mrs. Arulselvi entertained the audience with her way of

approach and shared her experience of being an RJ as well as a Newsreader.



Mrs. Jayalakshmi and others helped the students to get critical comments for their news reading styles by conducting practical session. The students who attended this Workshop felt highly useful and interesting that they felt more confident to perform in front of the Mic.

INAUGURATION OF SPEF

The PG Department of Social Work carried out its first activity for the year by formally inaugurating Student Participatory Empowerment Forum (SPEF) on July 29, 2019. The Chief Guest of the inaugural meeting was Ms. Malini Jeevarathnam who is a social activist, writer and documentary film maker of Tamil Nadu Film industry. A Guest Lecture was arranged for students to make them aware of the emerging trends in social work and skills required for social worker.

GUEST LECTURE - EMERGING TRENDS IN SOCIAL WORK



A guest lecture was arranged for MSW students to make them aware of the emerging trends in social work and skills required for social worker. The session was handled by Ms. Aparna who is a basic practitioner of Neuro Linguistic Programming USA and Clinical Hypnotherapist. She gave a brief description on the current trends and opportunities in Social Work Profession. Through some brain gym activities, she explained the skills that a social worker should possess.

WORKSHOP ON PHOTOGRAPHY

The Department of Journalism and Communication arranged a One Day Workshop on Photography on August 22, 2019. Ms. Madhuriya, a Travel Photographer and media student pursuing Visual Communication was the resource person. Mrs. Deepshika, alumni of SDNB Vaishnav College, conducted a practical session for the students (budding photographers) by teaching them how to click a picture in DSLR. The workshop kindled the interest of photography in students to a great extent.



WORKSHOP ON PATTERN DRAFTING

The Department of Nutrition, Food Service Management and Dietetics had organized a workshop on, “Pattern Drafting for Beginners” on August 30, 2019.



This workshop was conducted as part of their course requirement for, “Fundamental of Textiles.” Mrs. Meena Srinivasan and Mrs. Deepa M, eminent professionals from the field were the resource persons for the day.

HUMAN RIGHTS AWARENESS PROGRAMME

The PG Department of Social Work organized awareness programme on “Human Rights”. The Students of 2nd year MSW performed street play on the concept “Women’s Rights”. The Chief Guest Dr. Jayanthi Isaac addressed about the importance of Women’s Rights. She focused on the laws, Indian penal code and also different Acts. She gave inputs about free legal aids. The students of 1st year MSW performed a mime on the concept “Women Empowerment.” The talk was very effective and impressive with its interactive sessions. The programme was highly beneficial for the students.



MATH ZEST 2019

The Department of Mathematics (SFS) organized Math Zest-2019, an Inter departmental event on August 13, 2019. They conducted various events like Collage Making, Treasure Hunt, and Connection for the UG students and Paper Presentation & Quiz for the PG students. The purpose of Math Zest was to engage students with topical issues, using their mathematical knowledge and to develop their own creative math. This occasion was graced by Dr. C. Victoria Pricilla,

Dr. Mahadevi, Dr. Priya, Ms. Sivagami and Ms. Hemalatha as Judges for the events.

SEMINAR ON VEDIC MATH

The Department of Sanskrit(Evening) conducted One-Day Seminar on Vedic Math on August 27, 2019. The event was inaugurated by our Principal Dr R Geetha. The speakers were Mrs. Usha Sundarraman from Dubai, Dr S. Kavitha from Department of Maths. Students from various college participated and benefitted. The event was a grand success.



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