

COCA COLA INDUSTRIAL VISIT



Industrial visits offer a great opportunity to gain practical knowledge. It is considered as a part of the college curriculum and objectives of industrial visit is to provide students an insight regarding internal working of companies. An industrial visit was organised for final year undergraduate students of the Department of Chemistry on 12th March to visit HINDUSTAN COCA COLA BEVERAGES PVT Ltd, Vellavedu, Chennai. It provided students an opportunity to learn practically through interaction, working methods and employment practices. Visiting a company gives them a practical perspective on the world of work. The students of III B.Sc. Chemistry have participated in Awareness Programme on Careers in Chemistry conducted by Department of Chemistry, B.S. Abdur Rahman Crescent College, held on 25th Feb.

GOLDEN VAISHNAV COM FEST 2K19



Golden Vaishnav Fest 2K19, the annual Commerce extravaganza was inaugurated by Shri. CS Mohan Kumar, Chairman, SIRC, Institute of Company Secretaries of India, Chennai on 29th January, 2019 in our College Auditorium. He delivered the inaugural address and released "HR-TIDINGS", the News Letter of M.A(HRM) Department. As part of Golden Vaishnav Fest 2K19 various inter-class competitions like Ad zap, poster Designing, Business quiz, Shipwreck, business connexions, Ship Wreck, Paper Presentation, Product Packaging, Wealth out of Waste were conducted. Various inter-collegiate competitions like Ad zap, Mime, Shipwreck, 60sec to fame, block & tackle, business connexions, logo designing, Best Manager, Poster designing, Product Packaging, Wealth out of Waste were conducted. Many students from various colleges actively participated with great Zeal and enthusiasm. MR.R.R.PADMANABHAN Director, EXIM Academy & Chairman, Skill Development Sub Committee, Andhra Chamber of Commerce delivered the valedictory address and distributed the prizes. The overall trophy was won by GuruNanak College Shift 2 students.

VOICE BOOTH FOR SOCIAL CHANGE



The Department of Journalism and Communication organized a Public Campaign VOICE BOOTH - cast your voice. The campaign works with the vision of collecting the opinion of the general public and students community on any selected social issue and raising them as Questions to the relevant experts. Mr. Gunasekaran, Senior Editor, News18, TN inaugurated the campaign voice booth on social issue "STOP ABUSE" by casting his voice.

The campaign held from March 1 to 20. A booth was setup inside the college campus. The students community and public casted their voice on different kinds of abuse and how to stop it. Along with the voices, public also casted their opinions and signatures on the signature banner displayed in the booth. Secretary, Principal, Vice Principal, Mr. Gunasekaran, RJ Karun and other notable personalities casted their voices and signatures.

INDUSTRIAL VISIT



The Department of B.Com (Honours) arranged for an industrial visit to KCP Limited, an Engineering Unit at Thiruvottiyur for the final year students on 23rd March. A case study class on the topic "Indirect Taxation" was conducted on 16th March for 2016-19 Batch Students, and another case study on the topic "Operations Research" was conducted on 16th March for 2018-21 Batch Students.

EDITORIAL BOARD

Dr. R. Geetha, Principal
Dr. R. Savitri, Dean, Planning & Commission,
 Dept of Commerce
Mrs. Siva Shankari S., Asst. Prof Dept of English
Mrs. N. Aruna, Head Dept of Journalism
 & Communication

Vaish Golden News Letter

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)



(Affiliated to University of Madras, Re-Accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

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MILESTONES

NATIONAL SEMINAR ARTIFICIAL INTELLIGENCE



The Research Department of Computer Science conducted a National Seminar on Artificial Intelligence in Feb. Around 65 participants including students, faculty and Research scholars from various colleges were enlightened on the latest trends in the field of Artificial Intelligence. The Chief Guest Mr. P. Senthilnathan, Vertical Head-Renault Nissan Technology and Business centre gave an introduction to Artificial Intelligence. In the second session Dr. Pabitha, Assistant Professor of Madras Institute of Technology elaborated on the Research topics in Artificial Intelligence. In the third session Dr. Debabrata Samanta, Associate Professor of Dayananda Sagar College of Arts, Science and Commerce, Bangalore enlightened the gathering on the negative aspects of usage of Artificial Intelligence. In the valedictory session, Dr. M. M. Ramya, Professor, Centre for Automation and Robotics, Hindustan Institute of Technology and Science summed up on the role of Artificial Intelligence and Robotics in the present era and explained how to create the Intelligent Robo.

TECH EXPO'19



The technical event TECH EXPO'19 was inaugurated on 13th March by our Principal Dr. R. Geetha, Chief guests Ms. Shanthini, Young entrepreneur, CEO and founder of SAAGA, Mr. Arun and Mr. Kabilan from Infoziant software. We had overwhelming response of 15 projects demonstrated by students of our college and other colleges. The projects were related to recent trends like IOT, Artificial Intelligence, and Mobile Application Development. IOT projects like Home Automation, Crop Monitoring System were highly impressive. Automated face recognition based attendance system grabbed the attention of the viewers.

SPARK - UTOPIA '19

The students of PG Department of Social Work conducted SPARK - UTOPIA'19 an intercollegiate cultural fest on 22nd February 2019. Students from various colleges across Chennai have enrolled and participated in various on-stage and off-stage events. The event was inaugurated by Mr. Naveen Muralidhar, KPY Contestant of Star Vijay. 'Musically' Fame Mr. Vishnu Unnikrishnan gave his august presence in the valedictory session.



Prize Bagged at NATIONAL SHORTFILM COMPETITION, HARYANA



Second Year students of Bsc Viscom, Kowshika Padmanaban and Anumitha.S brought laurels to the college by winning the Second prize in BAMC 2 National Level Shortfilm Competition held in Arya P G College, Panipat, Haryana on February 15 2019.

WORKSHOP ON MUDRAS



Commemorating the Golden Jubilee, the Department of Sanskrit had organized for a one day workshop on "H e a l t h

Benefits Of Mudras" on 18th February 2019. Yoga Acharya V.N. Murali Krishnan, Founder of Ishwar's Yoga Kendra, Chennai, along with his team joined hands with the Department of Sanskrit and educated our students on the basic concepts of Mudras. Hands-on training was given on various Mudras such as Chin Mudra, Adi Mudra, Maha Mudra, Simha Mudra, Dhyana Mudra, Ashwini Mudra, Shambhavi Mudra, Agochari Mudra, Bhairavi Mudra and Sanmukhi Mudra. An awareness was created among young students about our Ancient Health boosting Technique "Mudras". Our Students got benefited both physically and mentally by these Mudras.

SEMINAR ON 'DIGITAL DIVIDE AND ROLE OF SOCIAL MEDIA'

Power Seminar on "Digital Divide and Role of Social Media" was conducted by the Department of the Computer Science and ICT Academy for B.Sc Computer Science, B.C.A, B.Sc Visual Communication and B.COM (ISM). Mrs. Mubeen Sulthana, Sr. Technical Trainer, HTC Global Services, Leslie J Praveen Kumar, Manager HR, Allsec Technologies Ltd and Avinash R. Praveen kumar, HR, Infosys, were the outstanding resource persons whogaveenlighteningtalkstothestudentsonthetopic.



KANNINI VAZHI TAMIZH



A Guest lecture by an eminent scholar Mr. Siva Pillai was organized by the Department of Tamil (Self-support) on 18th February 2019 in the Mini-Auditorium on the topic "Kannini Vazhi Tamizh" (Tamil for Computer Education). The guest speaker was from Goldsmith College, University of London, UK, who has had an illustrious career of that of Director of Tamil academy of Language and Arts, Raring, and the Executive Member of the Tamil chair and SOAS, at the University of London in 2018.

E-INFORMATIK 2K19



Inter Collegiate competition under the banner E-INFORMATIK was conducted by the UG & PG Department of Computer Science and Applications on 20th February 2019. Mr. Mathivanan Elangovan, Vice President & Head, Learning and Development, SIFY Technologies inaugurated the e-INFORMATIK association function. Students from more than 25 colleges participated in various events like Techfest, Connexion, Brainstorm, Poster Designing, Mix 'N' Match, e-Junk Modeling held by our department and won several prizes. The Overall Trophy was bagged by Women's Christian College.

THE PRINCESS CRUISE

The Theatre club conducted "The Princess Cruise", inter-departmental drama competitions for the students on 28th February 2019. The competitions for the students were on Mono-acting and One Act Plays which showcased the theatrical skills and dynamic performance of the students.



MEDIJI FIESTA 2K19



The Department of Visual Communication conducted Mediji Fiesta 2k19 on the theme "Marvel" on March 6th and 7th 2019. The event was graced by eminent guests from the media industry. The event was inaugurated by our Principal, Silambam Masterate Dr. Abdul Rahman and Vijay TV Fame Akshay Kamal. The valedictory function was graced by RJ Ramesh Tilak of 'Soodhu Kavuum' and 'Tik tik tik' fame.

NUTRIFIESTA 2k19

NUTRIFIESTA 2k19 was organised by the Department of Nutrition and Dietetics on 27th & 28th Feb. An array of competitions like jingles, block and tackle, meme creation, cooking with millets and poster presentation were organized. 52 students from 8 different colleges participated. They were rewarded with prizes and certificates by Celebrity Chef Dr.Damodaran, on 27thFebruary, 2019. Justice Basheer Ahmed Sayeed College for Women had won the overall trophy. On 27th February, 2019, a grand event, "Cooking with Celebrity Chef" was organised. The event echoed a great success with demonstration of simple and innovative recipes by the Celebrity Chef, Dr. K Damodaran, to create awareness on importance of nutrition, healthy eating habits and oral hygiene.



"THANDORA - 2K19"

The Department of Journalism & Communication conducted two days Inter-Departmental and Inter-Collegiate competitions, "THANDORA - 2K19", Echo your voice for social construction. Seven various competitions like Theatre, Analyse & Argue, Memes, Photography, News Reading, RJ and Beat News were held. Various personalities from the industry interacted with the students to tap the talents of the students and to shape their skills in media industry by judging the events.



ORIENTATION PROGRAMME

ON DATA ANALYTICS

Orientation Programme on Data Analytics for the B.Sc., BCA and M.Sc Computer Science students of Day and Evening College was conducted on 20th February and the resource person was Dr.V.P.Nanthini Sundar a prominent Data Science Consultant.



'HINDI BAZAAR'

Department of Hindi organised 'THE HINDI BAZAAR' on 28th February 2019. In the Hindi Bazaar, many shops like Grocery shops, Fruit stalls, Vegetable shops, Flower Bazaar, Tea Stall and Juice point were set. The things available in these shops were displayed with their Hindi names. Students who visited the 'Hindi Bazaar' learnt many basic Hindi words effortlessly. Hindi students, who were playing the role of shop keepers engaged the visitors by conversing with them in simple Hindi. A puppet theatre was also arranged in the Hindi Bazaar in which the puppets interacted with the visiting students and the staff members in simple Hindi. A model of 'Animal & Bird Sanctuary' was also arranged in Hindi Bazaar enabling the students and staff members of the College to learn Hindi names for various birds, animals, insects, reptiles etc.. Various activities were given to the visitors like 'Place the monkey on the tree', 'Catch the snake', 'feed the crocodile with the frog', 'catch the green butterfly' etc., which enabled the visitors to learn Hindi through fun.



'DHEEN NATH NADHIM SAHITYA SRI PURASKAR'

In the 'International Seminar on job opportunities in Hindi' jointly organised by Stella Maris College, Chennai and Hindi Kashmiri Sangam, Sri Nagar, Kashmir, four Hindi students of our college made us proud. Payal of I Yr B.Com, Anusri of I Yr B.A Economics, Mithuna of I Yr B.A Economics and Divya Bharathi.M of I Yr B.Sc Maths presented paper and received 'Dheen Nath Nadhim Sahitya Sri Puraskar' Award.



PURANESHU VIGYANAM

The students of Sanskrit department organised the PURANESHU VIGYANAM. This highlighted the connection between science and the vedic puranas, scripted in Sanskrit. Students demonstrated how modern science is elaborately explained in the traditional puranas. The themes adopted were time and chronology, Kupier belt, Yayati Syndrome, Brahmatya and war tactics, mass extinctions of pralaya, classifications of the plant kingdom, vegetation concept, embryonic system and Puranic Dasavatharam.

